

2012 CCA CHRISTIAN CHEER NATIONALS

VENDOR INFORMATION

Here are the specific details regarding CCA Nationals 2012.
If you have any questions, please contact our office at: (336) 283.0322.

Set Up Time: Wednesday, February 29, 3pm – 10pm, [Cabarrus Arena](#), Concord, NC

- There will be a Vendor Check-In area in the Arena Lobby during this time.
- Click [here](#) for directions to the Arena.

Show Times: Thursday, March 1, 9am – 10pm, Friday, March 2, 9am – 9pm,
Saturday March 3, 9am – 7pm

- Check-in for teams will take place from on Thursday, March 1st from 8:30am – 3:00pm. During this time teams will come and go for their warm-up and mat-time, meaning that traffic will be minimal.
- During the evening Thursday Welcome Celebration between 5:30pm – 9:00pm we will be giving out door prizes. Please let us know immediately if you will have items to be given. We must receive these when you check in on Wednesday in order to be included & recognized.
- Thursday night will consist of our CCA Stunt-a-thon. This will begin at 9:30 and awards will begin at approximately 10:45pm.
- Friday will be Round 1 for all competing teams.
- Saturday will be Finals for all competing teams, including colleges.

Payment: The following payment options apply:

- Vendors may rent more than one booth. The cost of the first booth is **\$195**. Second and additional booths are **\$125** each.
- Vendor Registration for Nationals is **\$195 for the booth** and **\$45 for electricity**.
- Payment **after February 17, 2012** is **\$200 for the first booth**, **\$140 for the second booth** and **\$50 for electricity**.

You may register by:

- by mail - PO Box 49, Bethania, NC 27010
- by [email](#)
- by phone - (336) 283.0322

Booth Info: Your Nationals booth will consist of the following:

- One space = 10 ft wide by 8 ft deep
- 8 ft pipe and drapes at the back and 3 ft pipe and drapes along the sides
- One draped 8' table and one chair will be included
- If you need additional booth space other than what you have already reserved, please call our office immediately at (336) 283.0322
- All booths are assigned by CCA and are located on the Main Arena floor
- Lights in the arena will be turned off. Please bring clip lighting for your booth along with extension cords.

2012 CCA Cheer Nationals Vendor Information – Continued

Receiving/Set Up: If you need to mail any packages to the event, you will need to address it as such:
CCA Nationals, March 1-3, 2012
c/o Cabarrus Arena & Events Center
4751 Hwy. 49 North
Concord, NC 28025

If you need instructions or assistance in shipping & receiving, please contact the Arena at one of the following numbers.

(704) 920-3976

(704) 920-3999 Fax

Toll Free - 866-687-3976

For all other inquiries please contact the CCA office at 336.283.0322.

Accommodations: There are a number of hotels available in the Charlotte area. We have a list of hotels if you need this information. Please let us know what hotel you will be staying at, number of rooms reserved, and check-in/out dates for each room.

Attendance: We have between 750-1,000 participants. We expect 3,000+ in attendance including parents, administrators, fans, friends and other non-participating schools who are coming to observe.

Items to be sold: As indicated in our flyer, the following items cannot be sold by any vendors as they conflict with our own Spirit Store sales and one exclusivity contract that we have with a vendor: T-Shirts and sweatshirts of any type. Also, food or drink items cannot be sold (or handed out as samples) as this conflicts with the Cabarrus Arena concessions. If you have any questions about any of these items we sell and want to be sure that they do not conflict, check our website at www.cheercca.com and click on [Spiritstuf](#). **DO NOT BRING CONFLICTING ITEMS.** You will not be allowed to display or sell them and no refund will be given.

Dress Code: Because this is a Christian competition and our clientele are young ladies and men from Christian high schools nationwide, we require conservative, professional dress. No shorts. No bare mid-riff clothing or torn jeans. No visible piercings with jewelry except earrings for women only. Clean cut. No long hair for men. Anyone not abiding by this dress or conduct code will not be permitted to exhibit & no refund will be given. No smoking or alcohol.

Cheer Scholar Awards:

Cheer Scholar medallions will be handed out on Friday after each team performance. If a college representative will be available to hand these out on a rotating schedule, please let us know right away so that we can put this in our internal schedules.